



FROM 4<sup>th</sup> TO 7<sup>th</sup> NOVEMBER

Paris-Nord Villepinte - France

THE WORLD'S  
LEADING INDUSTRIAL  
SUBCONTRACTING SHOW

Reserved to the organiser	
RECEPTION DATE	
COM	
ISG	
N° ONYX	
CM N°	PNR N°
EXHIBITOR CODE	
<input type="checkbox"/> NEW	
CI CODE	
ADV	
FILE N°	

RETURN BY  
23<sup>RD</sup> JUNE 2008 TO:

MIDEST  
TOUR VISTA  
52-54, QUAI DE DION BOUTON  
CS 80001  
92806 PUTEAUX CEDEX  
FRANCE

Tel.: +33 (0)1 47 56 52 34  
Fax: +33 (0)1 47 56 21 40

www.midest.com  
info@midest.com

# BOOKING FORM

## POLISH NATIONAL PAVILION

PLEASE COMPLETE IN CAPITAL LETTERS

### EXHIBITOR (correspondence address)

VAT Number :

Company name :

Address :

Post Code :  Town :  Country :

Tel. :  Fax :

Web site :

Company e-mail:

**Person in charge of exhibition :** Forename :  Name :

E-mail : @

Function :

**MANAGING DIRECTOR :** Forename :  Name :

E-mail : @

### INVOICE ADDRESS (If different from the Exhibitor's address)

VAT Number :

Company name :

Address :

Post Code :  Town :  Country :

Tel. :  Fax :

**Contact :** Forename :  Name :

Tel. :  Fax :

E-mail : @

Correspondence language :  French  English

Visitor invitations cards :  French  English

### SECTOR FOR YOUR STAND LOCATION

**INTERNATIONAL AND REGIONAL STANDS - HALL 6**

Specify your main activity :

### PREVIOUS PARTICIPATION (circle)

2000 - 2001 - 2002 - 2003 - 2004 - 2005 - 2006 - 2007

## 1 COMPULSORY PARTICIPATION FEE: description

to be paid by each exhibiting company.

Including :

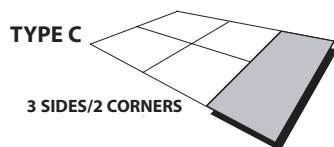
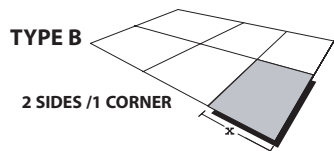
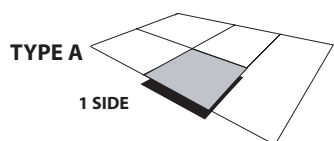
- Entry in the official Midest Catalogue, on the web site and in the pocket plan
- Registration of exhibiting company's name and address in the hard copy of the official catalogue
- Link to your own web site
- Active e-mail link
- Membership of the Partners Club on the www.midest.com site
- 100 visitor invitations
- Self-adhesive MIDEST 2008 stickers
- 10 VIP cards (on request)
- Insurance (files costs included)
- Free banner sign if request received before 29<sup>th</sup> september 2008
- Free grey carpet if request received before 29<sup>th</sup> september 2008
- Daily floor cleaning
- Exhibitor badges (one badge per 3 sqm / minimum 3 badges per package)
- Participation in the Midest 2008 Awards
- Online company page with 3 photos
- Press release on www.midest.com
- Press pigeonhole in the show press office

€655 ex VAT

## CO-EXHIBITORS :

Any company present or represented on your stand must complete a co-exhibitor form (enclosed) and pay a registration fee of €655 ex VAT.

## 2 SPACE ONLY BOOKING (partitions not included)



x depth

### A SPACE ONLY «TYPE A» Stand with 1 open side (minimum 9 sqm)

€ 212 ex VAT x \_\_\_\_\_ sqm =  €

### B SPACE ONLY «TYPE B» Stand with 2 open sides (minimum 18 sqm, subject to availability)

€ 212 ex VAT x \_\_\_\_\_ sqm =  €

Supplement for 2nd open side : **+**

€ 212 ex VAT x \_\_\_\_\_ m of shortest side =  €

### C SPACE ONLY AISLE END «TYPE C» Stand with 3 open sides

€ 244 ex VAT x \_\_\_\_\_ sqm =  €  
(minimum 48 sqm, subject to availability)>

**TOTAL ex VAT**

**1 + 2**

participation  
+ space only

=  €

### 3 STAND FITTING PAVILION FORMULA DESCRIPTION

(For a 9 sq.m; if your stand is bigger, contact us)



(Non contractual image)

#### 9 sq.m stand includes :

- Needle carpet
- Partitions 2.40 m high (aluminium frame and melamine coated panels)
- Ceiling in brushed cotton (on the border)
- 1 lockable storeroom (1 sq.m with coat hook, 1 triple socket, 2 shelves)
- 1 half glassed counter, reception desk (without light)
- 2 podiums and 2 shelves
- 1 set (Téos ref. 5028) of 1 table, 3 chairs, 1 display for brochures (Maïa white ref. 4006), 1 dustbin
- 1 floral decoration
- 2 signboards (exhibitors' name and stand number)
- Spotlight: 1 spot 100W per 3 sq.m section
- **Common fitting and services :**
  - Electric box: 1 per pavilion (non permanent + power)
  - 1 signage tower, 4 sides (Polish flag) 4.80 m high
  - Cleaning before opening and daily floor cleaning

**Fitting**  
**„POLISH PAVILION“**

**STAND :** \_\_\_\_\_ **sqm x €158 ex. VAT =**  €

### 4 HIRE OF VISITORS BADGE READERS

Recovery of all information relating to visitors to your stand in a numeric format file

**Reader:** \_\_\_\_\_ **x € 130 ex. VAT =**  €

TOTAL ex VAT CARRIED FORWARD **1 + 2 =**  €

Amount ex VAT for fitting carried forward **3 =**  €

**TOTAL ex VAT 1 + 2 + 3 + 4 =**  €

**VAT 19,60% =**  €

**TOTAL inc. VAT 1 + 2 + 3 + 4 =**  €

# PAYMENT TERMS

TOTAL BROUGHT FORWARD STANDS

**TOTAL inc. VAT** **1 + 2 + 3 + 4** =  €

TOTAL BROUGHT FORWARD COMMUNICATION TOOLS

**TOTAL ex. VAT** **A + B + C + D + E + F + G** =  €

**GRAND TOTAL** TOTAL BROUGHT FORWARD STANDS + TOTAL BROUGHT FORWARD COMMUNICATION TOOLS =  €

In the event of cancellation, the sums paid or still due will not be returned or waived (art. 6 of the general conditions).

**Exhibitors have 2 instalments options:**



I CHOOSE OPTION

**A**    **B**

**Booking forms must be accompanied by the deposit.**

## **A** TWO INSTALMENTS

- DEPOSIT: 30% X (OVERALL TOTAL INC. VAT) =  €  
Payable with order
- BALANCE: 70% X (OVERALL TOTAL INC. VAT) =  €  
Payable by 3<sup>rd</sup> September 2008

## **B** FOUR INSTALMENTS

**NB:** The deposit and instalments are due from the date of signature of your order

- DEPOSIT: 10% X (OVERALL TOTAL INC. VAT) =  €  
Payable with order
- 2<sup>nd</sup> INSTALMENT: 20% X (OVERALL TOTAL INC. VAT) =  €  
Payable by 14<sup>th</sup> March 2008
- 3<sup>rd</sup> INSTALMENT: 35% X (OVERALL TOTAL INC. VAT) =  €  
Payable by 30<sup>th</sup> June 2008
- BALANCE: 35% X (OVERALL TOTAL INC. VAT) =  €  
Payable by 3<sup>rd</sup> September 2008

**Payment in full must accompany orders placed after 3<sup>rd</sup> September 2008.**

- I will pay by  Cheque made out to: Reed Expositions France / Midest  
 Bank transfer (enclose a copy of the transfer order)

BANK	BRANCH	ACCOUNT NUMBER	RIB KEY	NAME	ADDRESS	VAT NUMBER
30066	10947	00010067602	68	MIDEST 2008	Crédit Industriel et Commercial CIC Saint Augustin GCE 102, Boulevard Haussman 75008 Paris	FR 92410219364

IBAN : FR76 3006 6109 4700 0100 6760 268

Transfers from foreign exhibitors must bear the wording «**payments must be made at no cost to the beneficiary**» as well as the SWIFT code for CIC: CMCIFRPP. The undersigned declares that he or she is familiar with the general conditions of sale of REED Expositions France and undertakes to abide by them without reservation or restriction. The undersigned declares that he or she possesses a copy of the general regulations of MIDEST, is familiar with them and accepts all their clauses without reservation or restriction. The undersigned declares that he or she is familiar with the features of the insurance policy taken out by the organizer and waives any recourse against the company managing the venue in which the show takes place as well as against the organizer or any other exhibitor and against anyone acting on behalf of the above mentioned persons. I, the undersigned, expressly agree to receive commercial information from REED Expositions France by letter, fax or electronic mail. If you no longer wish to receive information from Reed Expositions France, please write to REED EXPOSITIONS FRANCE - Salon MIDEST - TOUR VISTA - 52-54, QUAI DE DION BOUTON - CS 80001 - 92806 PUTEAUX CEDEX - FRANCE.

Made at \_\_\_\_\_

Date \_\_\_\_\_

**RETURN BY 23<sup>RD</sup> JUNE 2008 TO :**  
**REED EXPOSITIONS FRANCE - MIDEST**  
**TOUR VISTA**  
**52-54, QUAI DE DION BOUTON**  
**CS 80001**  
**92806 PUTEAUX CEDEX - FRANCE**  
**Tel.: +33 (0)1 47 56 52 34**  
**Fax: +33 (0)1 47 56 21 40**

Stamp and signature  
(compulsory)

**MIDEST 2008 COMMUNICATION TOOLS**4<sup>th</sup>-7<sup>th</sup> November 2008 - Paris-Nord Villepinte - France**A PACKAGES****THE WEB PACKAGE****ex VAT****QUANTITY****TOTAL ex VAT****Discount of 50%** - Publications during high period from June to November

- Logo on your presentation page
- Company name highlighted in bold and colour in the list of exhibitors search results
- Button (120 x 90 pixels) on web site page

**Total value: € 1,050 ex VAT**      **SPECIAL PACKAGE PRICE: € 525 ex VAT**      x \_\_\_\_\_      \_\_\_\_\_ €**THE TARGETED PACKAGE****Discount of 50%**

- 40 VIP badges
- Display of company name in bold and colour in the exhibitors list of the Show map
- 200 messages with your logo to pre-registered visitors

**Total value: € 580 ex VAT**      **SPECIAL PACKAGE PRICE: € 290 ex VAT**      x \_\_\_\_\_      \_\_\_\_\_ €**THE POLE POSITION PACKAGE****Discount of 50%**

- Printed catalogue (1 page)
- Show map (1 page)
- Show map (1 logo)
- Wall plans (1 logo)
- Plans laid on floor (1 logo)
- Newspaper (190 x 90 mm)
- Internet (1 logo on company page)
- Sails (2 ex)

**Total value: € 7,900 ex VAT**      **SPECIAL PACKAGE PRICE: € 3,950 ex VAT**      x \_\_\_\_\_      \_\_\_\_\_ €**Total ex VAT**

€

**B ON THE [www.midest.com](http://www.midest.com) SITE****2 publication periods are available for your material:**■ **high period from June to November**■ **low period from December to May.****The periods cannot be altered or carried forward.****BANNERS (728 x 90 pixels or 468 x 60 pixels)****ex VAT****ex VAT****TOTAL ex VAT****With a link to your site****High period****Low period**

	High period	Low period	TOTAL ex VAT
■ <b>On home page</b> (maximum of 3 advertisers)	2,500 € ex VAT	1,600 € ex VAT	_____ €
■ <b>On exhibitor list page</b> (maximum of 4 advertisers)	2,000 € ex VAT	1,300 € ex VAT	_____ €
■ <b>On visitor badge request page</b> (maximum of 4 advertisers)	2,000 € ex VAT	-	_____ €
■ <b>On any other web site rubric</b> (maximum of 5 advertisers)	1,000 € ex VAT	650 € ex VAT	_____ €

**BUTTONS (120 x 90 pixels)****With your link to your site**

■ <b>On exhibitor list page</b> (maximum of 4 advertisers)	750 € ex VAT	500 € ex VAT	_____ €
■ <b>On visitor badge request page</b> (maximum of 4 advertisers)	750 € ex VAT	-	_____ €
■ <b>On any other web site rubric</b> (maximum of 5 advertisers)	750 € ex VAT	400 € ex VAT	_____ €

**STAND OUT IN THE EXHIBITOR LIST**

■ <b>Logo on your presentation page</b>	200 € ex VAT	130 € ex VAT	_____ €
■ <b>Company name highlighted in bold and colour in the list of exhibitor search results</b>	100 € ex VAT	70 € ex VAT	_____ €
■ <b>Sponsored link so that your company appears at the head of the results list by sector</b>	800 € ex VAT	500 € ex VAT	_____ €
■ <b>Advertisement on the "visitor trail" for surfers</b> (maximum of 3 advertisers)	1,600 € ex VAT	-	_____ €

**Total ex VAT**

€

**C THE SHOW NEWSPAPER**

Order form and technical elements must reach us by 30/06/2008

	ex VAT	QUANTITY	TOTAL ex VAT
■ <b>Banner</b> (W 285 x H 40 mm)	500 € ex VAT	x _____	= _____ €
■ <b>Inside part page</b> (H 190 x W 90 mm or W 90 x H 190 mm)	900 € ex VAT	x _____	= _____ €
■ <b>Four colour page</b> (285 x 285 mm)	2,000 € ex VAT	x _____	= _____ €
■ <b>Back cover</b> (300 x 300 mm)	4,200 € ex VAT	x _____	= _____ €
<b>Total ex VAT</b>			<input type="text"/> €

**D PRINTED CATALOGUE**

Order form and technical elements must reach us by 26/09/2008

	ex VAT	QUANTITY	TOTAL ex VAT
■ <b>Four colour full page</b> (W 150 x H 230 mm)	1,900 € ex VAT	x _____	= _____ €
■ <b>Four colour half page</b> (W 150 x H 110 mm)	1,000 € ex VAT	x _____	= _____ €
■ <b>Inside front page</b> (W 150 x H 230 mm)	4,000 € ex VAT	x _____	= _____ €
■ <b>Inside back cover</b> (double page)	4,350 € ex VAT	x _____	= _____ €
■ <b>Back cover</b> (W 150 x H 230 mm)	4,500 € ex VAT	x _____	= _____ €
■ <b>Back cover flap</b> (W 150 x H 240 mm)	4,000 € ex VAT	x _____	= _____ €
■ <b>Bound insert</b>	3,800 € ex VAT	x _____	= _____ €
■ <b>Bookmark</b> (W 50 x H 150 mm)	5,500 € ex VAT	x _____	= _____ €
<b>Total ex VAT</b>			<input type="text"/> €

**E THE SHOW MAP**

Order form and technical elements must reach us by 15/09/2008

	ex VAT	QUANTITY	TOTAL ex VAT
■ <b>Your logo on the plan</b> (W 50 x H 50 mm)	700 € ex VAT	x _____	= _____ €
■ <b>Back cover</b> (W 160 x H 220 mm)	4,500 € ex VAT	x _____	= _____ €
■ <b>Front of plan</b> (W 78 x H 50 mm)	3,900 € ex VAT	x _____	= _____ €
■ <b>Four colours full page</b> (W 160 x H 220 mm)	2,000 € ex VAT	x _____	= _____ €
■ <b>Company name highlighted in bold and colour in the list of exhibitors</b>	90 € ex VAT	x _____	= _____ €
<b>Total ex VAT</b>			<input type="text"/> €

**F E-MAILINGS****SPONSORSHIP OF THE ELECTRONIC BADGES**

	ex VAT	QUANTITY	TOTAL ex VAT
■ <b>40,000 ex (Exclusive)</b>	2,000 € ex VAT	x _____	= _____ €

**SPONSORSHIP OF THE D-5 VISITOR REMINDERS**

■ <b>40,000 ex (Exclusive)</b>	2,500 € ex VAT	x _____	= _____ €
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**YOUR MESSAGE WITH YOUR LOGO**

■ <b>200 pre-registered visitors</b>	250 € ex VAT	x _____	= _____ €
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<b>Total ex VAT</b>			<input type="text"/> €
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**G AT THE SHOW, DIRECT VISITORS TO YOUR STAND**

Order form and technical elements must reach us by 22/09/2007

	ex VAT	QUANTITY	TOTAL ex VAT
<b>THE WALL PLAN</b>			
■ <b>1 logo with an arrow to your stand</b>	700 € ex VAT	x _____	= _____ €
<b>PLANS LAID ON THE FLOOR</b>			
■ <b>1 logo with an arrow to your stand</b>	700 € ex VAT	x _____	= _____ €
<b>SAILS</b>			
■ <b>2 sails fly your corporate flag at the entrances to the show</b>	800 € ex VAT	x _____	= _____ €
<b>DISTRIBUTION AT THE SHOW ENTRANCES</b>			
<b>Distribute your communication materials at the show entrances</b> (documents, branded carrier bags, badge holder lanyards) from 1,000 € ex VAT			
Consult your sales contact			x _____ = _____ €
<b>Total ex VAT</b>			<input type="text"/> €

<b>TOTAL ex VAT</b>	<b>A + B + C + D + E + F + G</b>	=	<input type="text"/> €
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Exemption from VAT for foreign companies only.