



FROM 4th TO 7th NOVEMBER

Paris-Nord Villepinte - France

THE WORLD'S
LEADING INDUSTRIAL
SUBCONTRACTING SHOW

Reserved to the organiser	
RECEPTION DATE	
COM	
ISG	
N° ONYX	
CM N°	PNR N°
EXHIBITOR CODE	
<input type="checkbox"/> NEW	
CI CODE	
ADV	
FILE N°	

RETURN BY
23RD JUNE 2008 TO:

MIDEST
TOUR VISTA
52-54, QUAI DE DION BOUTON
CS 80001
92806 PUTEAUX CEDEX
FRANCE

Tel.: +33 (0)1 47 56 52 34
Fax: +33 (0)1 47 56 21 40

www.midest.com
info@midest.com

BOOKING FORM

PLEASE COMPLETE IN CAPITAL LETTERS

EXHIBITOR (correspondence address)

VAT Number :

Company name : _____

Address : _____

Post Code : _____ Town : _____ Country : _____

Tel. : _____ Fax : _____

Web site : _____

Company e-mail: _____

Person in charge of exhibition : Forename : _____ Name : _____
E-mail : _____ @ _____
Function : _____

MANAGING DIRECTOR : Forename : _____ Name : _____
E-mail : _____ @ _____

INVOICE ADDRESS (If different from the Exhibitor's address)

VAT Number :

Company name : _____

Address : _____

Post Code : _____ Town : _____ Country : _____

Tel. : _____ Fax : _____

Contact : Forename : _____ Name : _____
Tel. : _____ Fax : _____
E-mail : _____ @ _____

Correspondence language : French English
Visitor invitations cards : French English

SECTOR FOR YOUR STAND LOCATION (tick a single box - see abstract of product categories)

- METAL PROCESSING**
Subsectors (tick a single subsector)
- Fabrication
 - Screw Cutting
 - Finishing, Surface treatments, Thermal treatments
 - Industrial Fasteners
 - Foundry
 - Forging
 - Metal Cutting
 - Semi-Finished Products
 - Machining
 - Special Machines
- PLASTIC / RUBBER / COMPOSITE MATERIAL PROCESSING**
- ELECTRONICS / ELECTRICITY**
- MICROTECHNICS**
- INDUSTRY SERVICES**
Subsectors (tick a single subsector)
- Engineering, analysis
 - Design aid
 - Industrial design
 - Research & development
 - Quality
 - Industrial maintenance
 - Others
- NATIONAL AND REGIONAL STANDS**

Main activity of the company: _____

PREVIOUS PARTICIPATION (circle)

2000 - 2001 - 2002 - 2003 - 2004 - 2005 - 2006 - 2007

1 COMPULSORY PARTICIPATION FEE:

to be paid by each exhibiting company.

Including :

- Registration of exhibiting company's name and address in the hard copy of the official catalogue
- Entry in the official Midest Catalogue, on the web site and in the show plan
- Link to your own web site
- Active e-mail link
- Online company page with 3 pictures
- Press release on www.midest.com
- Membership of the Midest Partners Club
- 100 visitor invitation cards
- Self-adhesive MIDEST 2008 stickers
- 10 VIP badges (on request)
- Insurance (files costs included)
- Free banner sign if request received before 22nd September 2008
- Free grey carpet if request received before 22nd September 2008
- Daily floor cleaning
- Exhibitor badges (one badge per 3 sqm / minimum 3 badges per package)
- Participation in the Midest 2008 Awards
- Press pigeonhole in the show press office

ex VAT 655 €

CO-EXHIBITORS:

Any company present or represented on your stand must complete a co-exhibitor form (enclosed) and pay a registration fee of € 655 ex VAT.

STAND LOCATION:

A proposed location will be sent to you at the end of the 2nd quarter of 2008 that takes your wishes into account as far as possible.

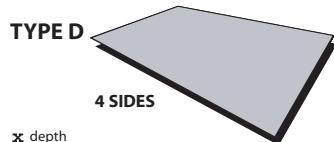
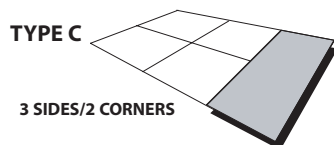
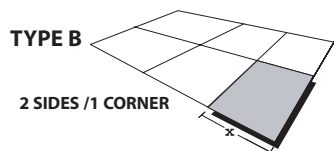
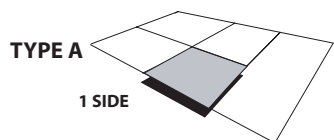
Desired location in relation to other companies:

Near : _____

Far from : _____

Specific features: _____

2 SPACE ONLY BOOKING (partitions not included)



A SPACE ONLY «TYPE A» Stand with 1 open side (minimum 9 sqm)

€ 212 ex VAT x _____ sqm = €

B SPACE ONLY «TYPE B» Stand with 2 open sides (minimum 18 sqm, subject to availability)

€ 212 ex VAT x _____ sqm = €

Supplement for 2nd open side :

€ 212 ex VAT x _____ m of shortest side = €

C SPACE ONLY AISLE END «TYPE C» Stand with 3 open sides

€ 244 ex VAT x _____ sqm = €
(minimum 48 sqm, subject to availability)>

D SPACE ONLY (ISLAND) «TYPE D» Stand with 4 open sides

€ 244 ex VAT x _____ sqm = €
(minimum 96 sqm, subject to availability)

TOTAL ex VAT

1 + 2

participation
+ space only

=

€

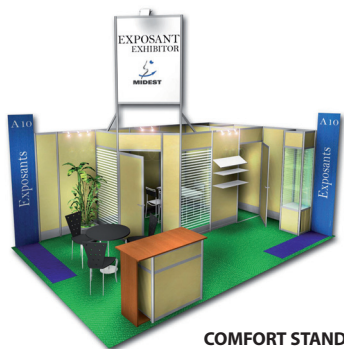
3 STAND FITTING OPTIONS (excluding space)



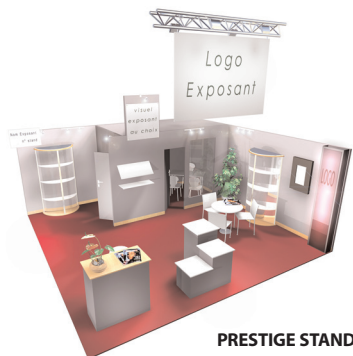
ECO STAND



PRACTICAL STAND



COMFORT STAND



PRESTIGE STAND

non contractual pictures

ECO STAND

Includes:

- Camel tufted carpet
- Partitions (aluminium frame and panels in melamine faced pear) and stiffeners
- 1 sign board (text on both sides)

Stand : _____ sqm x € 46 ex. VAT = €

PRACTICAL STAND

Includes:

- Camel tufted carpet
- Partitions (aluminium frame and panels in melamine faced pear) and strip
- 1 lockable 1 sqm storeroom; 2,25 sqm for stands ≥ 18 sqm
- 3 kw electrical connection
- One 100 w spotlight per 3 sqm section
- Furniture (€ 36/sqm credit voucher, choose from catalogue)
- 1 floral decoration
- 1 sign board (text on both sides)
- 1 text sign (100 x 100 cm)

Stand : _____ sqm x € 165 ex. VAT = €

COMFORT STAND, from 15 sqm

Includes:

- Tufted carpet, choice of colour
- Printed carpet
- Partitions (aluminium frame and melamine-coated panels, choice of colours) + decorative panel tops
- Glass windowed, lockable office space for stands > 24 sqm
- 1 lockable 1 sqm storeroom; 2 sqm for stands > 18 sqm with coat hooks and shelves
- 3 kw electrical connection + 1 set of 3 sockets in the storeroom + 1 set of 3 sockets in the office
- One 100 w spotlight per 3 sqm section
- 1 high sign (logo on both sides)
- 2 sign boards (text on one side)
- Furniture (€ 36/sqm credit voucher, choose from catalogue)
- 2 accessories for every 15 sqm
- 1 reception desk
- 1 floral decoration

Stand : _____ sqm x € 229 ex. VAT = €

PRESTIGE STAND, from 18 sqm

Includes:

- Tufted carpet, choice of colour
- Wooden partitions covered with brushed cotton (choice of colours) + skirting boards
- Glass windowed, lockable office space for stands > 24 sqm
- 1 lockable 1,5 sqm storeroom with coat hooks and shelves
- 4 kw electrical connection + 1 set of 3 sockets in the storeroom + 1 set of 3 sockets in the office
- One 100 w spotlight per 3 sqm section
- Reception desk
- Furniture (€ 55/sqm credit voucher, choose from catalogue)
- 1 floral decoration
- 1 sign with text on front side at top of partition (white plexi 80 x 50 cm)
- 1 light box (250 x 50 cm) with exhibitor graphic
- 1 illuminated text or logo on white plexi (80 x 80 cm)
- 1 two-sided sign with colour logo (230 x 150 cm) slung (from 30 sqm: on lighting framework)

Stand : _____ sqm x € 250 ex. VAT = €

4 HIRE OF VISITORS BADGE READERS

Recovery of all information relating to visitors to your stand in a numeric format file

Reader: _____ x € 130 ex. VAT = €

TOTAL ex VAT CARRIED FORWARD **1** + **2** = €

Amount ex VAT for fitting carried forward **3** = €

TOTAL ex VAT 1 + 2 + 3 + 4 = €

VAT 19,60% = €

TOTAL inc. VAT 1 + 2 + 3 + 4 = €

PAYMENT TERMS

TOTAL BROUGHT FORWARD STANDS

TOTAL inc. VAT **1 + 2 + 3 + 4** = €

TOTAL BROUGHT FORWARD COMMUNICATION TOOLS

TOTAL ex. VAT **A + B + C + D + E + F + G** = €

GRAND TOTAL TOTAL BROUGHT FORWARD STANDS + TOTAL BROUGHT FORWARD COMMUNICATION TOOLS = €

In the event of cancellation, the sums paid or still due will not be returned or waived (art. 6 of the general conditions).

Exhibitors have 2 instalments options:



I CHOOSE OPTION

A **B**

Booking forms must be accompanied by the deposit.

A TWO INSTALMENTS

- DEPOSIT: 30% X (OVERALL TOTAL INC. VAT)** = €
Payable with order
- BALANCE: 70% X (OVERALL TOTAL INC. VAT)** = €
Payable by 3rd September 2008

B FOUR INSTALMENTS

NB: The deposit and instalments are due from the date of signature of your order

- DEPOSIT: 10% X (OVERALL TOTAL INC. VAT)** = €
Payable with order
- 2nd INSTALMENT: 20% X (OVERALL TOTAL INC. VAT)** = €
Payable by 14th March 2008
- 3rd INSTALMENT: 35% X (OVERALL TOTAL INC. VAT)** = €
Payable by 30th June 2008
- BALANCE: 35% X (OVERALL TOTAL INC. VAT)** = €
Payable by 3rd September 2008

Payment in full must accompany orders placed after 3rd September 2008.

- I will pay by **Cheque** made out to: Reed Expositions France / Midest
 Bank transfer (enclose a copy of the transfer order)

BANK	BRANCH	ACCOUNT NUMBER	RIB KEY	NAME	ADDRESS	VAT NUMBER
30066	10947	00010067602	68	MIDEST 2008	Crédit Industriel et Commercial CIC Saint Augustin GCE 102, Boulevard Haussman 75008 Paris	FR 92410219364

IBAN : FR76 3006 6109 4700 0100 6760 268

Transfers from foreign exhibitors must bear the wording «**payments must be made at no cost to the beneficiary**» as well as the SWIFT code for CIC: CMCIFRPP. The undersigned declares that he or she is familiar with the general conditions of sale of REED Expositions France and undertakes to abide by them without reservation or restriction. The undersigned declares that he or she possesses a copy of the general regulations of MIDEST, is familiar with them and accepts all their clauses without reservation or restriction. The undersigned declares that he or she is familiar with the features of the insurance policy taken out by the organizer and waives any recourse against the company managing the venue in which the show takes place as well as against the organizer or any other exhibitor and against anyone acting on behalf of the above mentioned persons. I, the undersigned, expressly agree to receive commercial information from REED Expositions France by letter, fax or electronic mail. If you no longer wish to receive information from Reed Expositions France, please write to REED EXPOSITIONS FRANCE - Salon MIDEST - TOUR VISTA - 52-54, QUAI DE DION BOUTON - CS 80001 - 92806 PUTEAUX CEDEX - FRANCE.

Made at _____

Date _____

RETURN BY 23RD JUNE 2008 TO :
REED EXPOSITIONS FRANCE - MIDEST
TOUR VISTA
52-54, QUAI DE DION BOUTON
CS 80001
92806 PUTEAUX CEDEX - FRANCE
Tel.: +33 (0)1 47 56 52 34
Fax: +33 (0)1 47 56 21 40

Stamp and signature
(compulsory)

MIDEST 2008 COMMUNICATION TOOLS4th-7th November 2008 - Paris-Nord Villepinte - France**A PACKAGES****THE WEB PACKAGE**

ex VAT

QUANTITY

TOTAL ex VAT

Discount of 50% - Publications during high period from June to November

- Logo on your presentation page
- Company name highlighted in bold and colour in the list of exhibitors search results
- Button (120 x 90 pixels) on web site page

Total value: € 1,050 ex VAT **SPECIAL PACKAGE PRICE: € 525 ex VAT** x _____ _____ €**THE TARGETED PACKAGE****Discount of 50%**

- 40 VIP badges
- Display of company name in bold and colour in the exhibitors list of the Show map
- 200 messages with your logo to pre-registered visitors

Total value: € 580 ex VAT **SPECIAL PACKAGE PRICE: € 290 ex VAT** x _____ _____ €**THE POLE POSITION PACKAGE****Discount of 50%**

- Printed catalogue (1 page)
- Show map (1 page)
- Show map (1 logo)
- Wall plans (1 logo)
- Plans laid on floor (1 logo)
- Newspaper (190 x 90 mm)
- Internet (1 logo on company page)
- Sails (2 ex)

Total value: € 7,900 ex VAT **SPECIAL PACKAGE PRICE: € 3,950 ex VAT** x _____ _____ €**Total ex VAT** €**B ON THE www.midest.com SITE****2 publication periods are available for your material:**

- high period from June to November
- low period from December to May.

The periods cannot be altered or carried forward.**BANNERS (728 x 90 pixels or 468 x 60 pixels)****With a link to your site**

ex VAT

ex VAT

TOTAL ex VAT

High period

Low period

■ On home page (maximum of 3 advertisers)	2,500 € ex VAT	1,600 € ex VAT	_____ €
■ On exhibitor list page (maximum of 4 advertisers)	2,000 € ex VAT	1,300 € ex VAT	_____ €
■ On visitor badge request page (maximum of 4 advertisers)	2,000 € ex VAT	-	_____ €
■ On any other web site rubric (maximum of 5 advertisers)	1,000 € ex VAT	650 € ex VAT	_____ €

BUTTONS (120 x 90 pixels)**With your link to your site**

■ On exhibitor list page (maximum of 4 advertisers)	750 € ex VAT	500 € ex VAT	_____ €
■ On visitor badge request page (maximum of 4 advertisers)	750 € ex VAT	-	_____ €
■ On any other web site rubric (maximum of 5 advertisers)	750 € ex VAT	400 € ex VAT	_____ €

STAND OUT IN THE EXHIBITOR LIST

■ Logo on your presentation page	200 € ex VAT	130 € ex VAT	_____ €
■ Company name highlighted in bold and colour in the list of exhibitor search results	100 € ex VAT	70 € ex VAT	_____ €
■ Sponsored link so that your company appears at the head of the results list by sector	800 € ex VAT	500 € ex VAT	_____ €
■ Advertisement on the "visitor trail" for surfers (maximum of 3 advertisers)	1,600 € ex VAT	-	_____ €

Total ex VAT €

C THE SHOW NEWSPAPER

Order form and technical elements must reach us by 30/06/2008

	ex VAT	QUANTITY	TOTAL ex VAT
■ Banner (W 285 x H 40 mm)	500 € ex VAT	x _____	= _____ €
■ Inside part page (H 190 x W 90 mm or W 90 x H 190 mm)	900 € ex VAT	x _____	= _____ €
■ Four colour page (285 x 285 mm)	2,000 € ex VAT	x _____	= _____ €
■ Back cover (300 x 300 mm)	4,200 € ex VAT	x _____	= _____ €
	Total ex VAT		<input type="text"/> €

D PRINTED CATALOGUE

Order form and technical elements must reach us by 26/09/2008

	ex VAT	QUANTITY	TOTAL ex VAT
■ Four colour full page (W 150 x H 230 mm)	1,900 € ex VAT	x _____	= _____ €
■ Four colour half page (W 150 x H 110 mm)	1,000 € ex VAT	x _____	= _____ €
■ Inside front page (W 150 x H 230 mm)	4,000 € ex VAT	x _____	= _____ €
■ Inside back cover (double page)	4,350 € ex VAT	x _____	= _____ €
■ Back cover (W 150 x H 230 mm)	4,500 € ex VAT	x _____	= _____ €
■ Back cover flap (W 150 x H 240 mm)	4,000 € ex VAT	x _____	= _____ €
■ Bound insert	3,800 € ex VAT	x _____	= _____ €
■ Bookmark (W 50 x H 150 mm)	5,500 € ex VAT	x _____	= _____ €
	Total ex VAT		<input type="text"/> €

E THE SHOW MAP

Order form and technical elements must reach us by 15/09/2008

	ex VAT	QUANTITY	TOTAL ex VAT
■ Your logo on the plan (W 50 x H 50 mm)	700 € ex VAT	x _____	= _____ €
■ Back cover (W 160 x H 220 mm)	4,500 € ex VAT	x _____	= _____ €
■ Front of plan (W 78 x H 50 mm)	3,900 € ex VAT	x _____	= _____ €
■ Four colours full page (W 160 x H 220 mm)	2,000 € ex VAT	x _____	= _____ €
■ Company name highlighted in bold and colour in the list of exhibitors	90 € ex VAT	x _____	= _____ €
	Total ex VAT		<input type="text"/> €

F E-MAILINGS**SPONSORSHIP OF THE ELECTRONIC BADGES**

	ex VAT	QUANTITY	TOTAL ex VAT
■ 40,000 ex (Exclusive)	2,000 € ex VAT	x _____	= _____ €

SPONSORSHIP OF THE D-5 VISITOR REMINDERS

■ 40,000 ex (Exclusive)	2,500 € ex VAT	x _____	= _____ €
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YOUR MESSAGE WITH YOUR LOGO

■ 200 pre-registered visitors	250 € ex VAT	x _____	= _____ €
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Total ex VAT	<input type="text"/> €
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G AT THE SHOW, DIRECT VISITORS TO YOUR STAND

Order form and technical elements must reach us by 22/09/2007

	ex VAT	QUANTITY	TOTAL ex VAT
THE WALL PLAN			
■ 1 logo with an arrow to your stand	700 € ex VAT	x _____	= _____ €
PLANS LAID ON THE FLOOR			
■ 1 logo with an arrow to your stand	700 € ex VAT	x _____	= _____ €
SAILS			
■ 2 sails fly your corporate flag at the entrances to the show	800 € ex VAT	x _____	= _____ €
DISTRIBUTION AT THE SHOW ENTRANCES			
Distribute your communication materials at the show entrances (documents, branded carrier bags, badge holder lanyards) from 1,000 € ex VAT		x _____	= _____ €
Consult your sales contact			
Total ex VAT			<input type="text"/> €

TOTAL ex VAT	A + B + C + D + E + F + G	=	<input type="text"/> €
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Exemption from VAT for foreign companies only.