

POLISH NATIONAL PAVILION

THE WORLD'S LEADING INDUSTRIAL SUBCONTRACTING SHOW

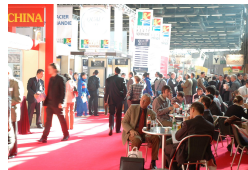
MIDEST 2007 has welcomed :

- **31 367 trade professionals** including 14% international visitors from 61 countries
- **1.805 exhibitors** including 38% internationals from 40 countries.
- **12 Polish companies**

For detailed information do not hesitate to consult the website

www.midest.com

► **OUR PROPOSAL** ◀
AN ALL INCLUSIVE FORMULA
REDUCED COSTS
VISIBILITY
COMMUNICATION AND SERVICES



COMMUNICATION AND SERVICES PACKAGE

For your company :

- Entry in the MIDEST Catalogue, on the web site catalogue, in the visitor guide
- Link to your own web site and Active e-mail link on www.midest.com
- 100 visitor invitations
- Self-adhesive MIDEST 2008 stickers
- 10 industry VIP cards
- Insurance (files costs included)
- Copy of the MIDEST Catalogue
- Exhibitor badges (one badge per 3 sqm)
- Your Press release on line
- Participation in the Midest Awards 2008



For the Polish Pavilion :

Special communication on the Polish pavilion at MIDEST and on the Polish subcontracting offer will attract more visitors to your stands:

- **A presentation in the international section of the web site www.midest.com**

You will access with personalized badges to the Industry VIP Club area (bar, cloakroom, fax, Internet...)

Assistance from the organizer before, during and after the show.



YOUR STAND

- Needed carpet covered by protective plastic film (blue)
- Aluminium framework (white 2.40 m high) & melamine coated panels (white)
- 1 ceiling in brushed cotton (white)
- 1 lockable storeroom of 1 sq.m with coat hanger and 2 shelves per stand
- 1 half-glassed counter with frontage of color (red)
- 2 podiums + 2 shelves
- Furniture: 1 set of 1 table + 3 chairs + 1 display + 1 bin
- Exhibitor's name and stand n° printed on white support placed in height
- 1 signage tower, 4 faces cube per pavilion (flag) High: 4.50 m with logo, lighted by 1 spot with arms (300 W on each face)
- Spot rails: 1 spot (100 W) per 3 sq.m.
- 1 triple socket in storeroom.
- 1 electric box per pavilion : 120 W per sq.m + power
- 1 floral decoration
- Cleaning before opening and daily floor cleaning

- 18 sqm and more : + 1 high lighted showcase



RATES

All inclusive:

- ✓ **9 sqm : 3.985 € excl. VAT**
- ✓ **12 sqm : 5.095 € excl. VAT**
- ✓ **15 sqm : 6.205 € excl. VAT**
- ✓ **18 sqm : 7.860 € excl. VAT**

corner : supplement from 18 sqm

THE POLISH PAVILION: AN EFFICIENT FORMULA TO REINFORCE POLISH COMPANIES' VISIBILITY

The Polish pavilion will present a **multisectorial subcontracting offer** to professional purchasers

The pavilion will be located in the National and regional participations' sector



CONTACT

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